



your data
our software
...your benefit™

PARIS DESIGNER

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PARIS Designer is the user-friendly, WYSIWYG, graphical interface that makes the design of your data driven output fast and easy. PARIS Designer allows you to work with actual host data and the design of its related form on the same screen, merging both into a seamlessly integrated easy to read document. It is a true WYSIWYG process with modifications being reflected immediately, saving time, eliminating guess-work, and avoiding errors. There are no scripts or languages to learn. Simply point, click, and drag objects on the screen. The design process is entirely output-independent, so whether printed, sent via email, faxed or archived, the results will be exactly as you designed them. You can design and modify highly personalized applications by incorporating full color, dynamic graphics, field calculations, conditional logic, charts, barcodes and much more. As a rapid application design tool, PARIS Designer makes it easy to design a full array of transactional, transpromotional and direct mail documents, for either electronic or paper distribution.

How It Works

PARIS Designer gives users the ability to quickly design and implement documents that work, with no changes to the host application. Applications may be modified just as quickly at any time in the future.

Add text like any other Windows® application, all of your system's True Type fonts are available, it even includes a spell checker. Include full color graphics and logos, lines, boxes, circles, set borders, adjust fill properties and modify dynamic objects and text with ease. Adding data to the page is simple, just drag and drop to the exact position on your form, guess-work is eliminated. You may also repeat data, change its font pitch, style, color and easily justify. Data events can be added, to change the font and/or color of elements in the data via conditional logic, so better to highlight important details and draw attention. Convert numeric information in your data into visually meaningful color pie charts and bar graphs. Extract information from your data into the PARIS Field System where you are then able to perform sophisticated data modifications, such as the calculation of totals and tax. The document design is only limited by your imagination.

Feature Highlights

- Fields and calculations
- Dynamic form elements
- Conditional processing (Trays, Forms, Page Definitions, Color etc)
- Page overflow intelligence
- Dynamic retrieval of graphic files
- Point, bar and pie charts
- Full or highlight color

Integrating with other PARIS Products

Output via paper to printers, and or electronically via EDO™ Email & Fax and EDO™ Archive. Add PARIS AutoMail® for a great ROI.

XLPrint Software

The Americas
2121 Cloverfield Boulevard
Santa Monica, CA 90404

P: 310.829.7684
F: 310.829.7653
TF: 866.275.1290

sales@usa.xlprint.com
usa.xlprint.com

